



# Media Release

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## City slickers dominate Queensland's Sausage King Competition

Brisbane butchers snagged gold at the 2014 Royal Queensland Food & Wine Show (RQFWS) and the Australian Meat Industry Council's (AMIC) Sausage King Competition - State Final, held at the Brisbane Showgrounds yesterday.

The Standard Market Company, Gasworks, Newstead took out the titles of best pork sausage and best gourmet sausage in Queensland. Their gourmet entry, venison and dark chocolate, was not your average snag. Jack Purcell Meats, also from Brisbane, took out Queensland's best poultry sausage for their chicken, pumpkin, fetta and shallots entry.

The Sausage King Competition, now in its 16<sup>th</sup> year, unearths the best sausages in the state.

This year's expert judging panel, which included palate judges, butchers and media representatives, judged each sausage based on the visual appearance when uncooked, technical composition, visual appearance once cooked and of course, their flavour.

Categories included beef, pork, lamb, poultry, continental and gourmet.

The competition has been awarding regional winners since January, with Sunday's winners going on to compete against other states in the Australian final, held in South Australia in February 2015.

The State Sausage King Competition is part of the Royal Queensland Food and Wine Show (RQFWS). This year the RQFWS has crowned Australia's best ice-cream, gelato and sorbet, cheese and dairy, beer and cider, beef and lamb and will announce Australia's best wine at an awards dinner held tomorrow night, Tuesday July 8.

### Full list of the 2014 State Sausage King Competition winners:

- BEEF: Ashton's Butchery, Pittsworth
- PORK: The Standard Market Company, Gasworks, Newstead
- LAMB: CQ Quality Meats, Biloela
- POULTRY: Jack Purcell Meats, Virginia
- CONTINENTAL: Master Butchers Whitsunday, Cannonvale
- GOURMET: The Standard Market Company, Gasworks, Newstead

#### Media Enquiries:

Veronica Carew  
General Manager Communications  
Ph: 07 3253 3930 / 0408 323 631  
Email: [vcarew@rna.org.au](mailto:vcarew@rna.org.au)

Kelly Hawke  
Media and Communications Advisor  
Ph: 07 3253 3931 / 0438 340 989  
Email: [khawke@rna.org.au](mailto:khawke@rna.org.au)

