



May 5, 2015

Australia's cream of the crop is in town

The Royal Queensland Food and Wine Show (RQFWS) has officially kicked off with judges unearthing Australia's best cheese and ice cream this week at the Brisbane Showgrounds.

Over the next three days judges will taste their way through more than 600 of Australia's best dairy products in the prestigious RQFWS Cheese and Dairy Produce Show and Ice Cream, Gelato and Sorbet Competition, supported by Majors Group.

There has been an 20 per cent increase in entries on last year with 447 of Australia's best cheese and dairy products entered and 160 ice creams, gelatos and sorbets - confirming the competition's ongoing growth and success.

Chief Judge and dairy connoisseur Russell Smith returns to the RQFWS to lead a team of experts before awarding the Grand Champions this Friday.

The Dairy Produce Show stems back to the first ever Royal Queensland Show (Ekka) in 1876, making it one of the RNA's oldest competitions.

In 2011 the Ice Cream, Gelato and Sorbet Competition was introduced as a stand-alone competition, being the first competition in Australia dedicated to judging the best in sorbets, gelato and ice cream.

The RQFWS is a prestigious competition that unearths Australia's top food and wine products, it is dedicated to celebrating and promoting the nation's best of the best.

The award-winning products will be featured during this year's Ekka from 7-16 August.

The seven RQFWS competitions in 2015 will be made up of the Cheese & Dairy Produce Show, Ice Cream, Gelato and Sorbet Competition, Branded Beef Competition, Branded Lamb Competition, Royal Queensland Wine Show (RQWS), Sausage King and Ham, Bacon and Smallgoods Competition.

Visit www.rqfws.com.au for more information

Ends

WHAT: RQFWS Ice Cream, Gelato and Sorbet Competition and Cheese and Dairy Produce Show

WHEN: Judging daily until Thursday, 7 May 8:30am – 12:00pm

WHERE: Meeting Rooms 1 - 3 Royal International Convention Centre - Brisbane Showgrounds 600 Gregory Terrace, Bowen Hills 4006



2015 Royal Queensland Food & Wine show

Media Release

The Awards Presentation will be held **this** Friday, 8 May from 11:30am - 1:00pm at the Governors Pavilion, Brisbane Showgrounds

Editors please note:

Media are welcome to attend the judging and Awards Presentation

Please use the hashtag #rqfws

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