



2015 Royal Queensland Food & Wine show

Media Release

February 10, 2014

## Australia's best beef to steak its claim

The hunt to unearth Australia's best steak and lamb has begun with the most prestigious competition of its kind showcasing and rewarding the very best of the best.

Entries are now open for the RNA's renowned Royal Queensland Food and Wine Show's Branded Beef and Lamb Competition, regarded as the most comprehensive in the nation.

For a country that adores its red meat and produces some of the finest beef in the world, this competition is a true showcase of the best of the best.

Last year's branded beef winner, the JBS Australia 'Swift Premium Striploin' from Western Queensland, was touted by the RQFWS Chief Judge as the 'world's best' and was served throughout the Royal Queensland Show (Ekka) as the hero dish at the iconic Royal Queensland Steakhouse.

The RQFWS judges will taste their way through Australia's best steak and lamb from May 19, which includes a rigorous judging process with food scientists on board to cook the juicy produce to perfection.

The age long question remains – will it be a grass fed or grain fed that will be crowned the coveted Grand Champion.

The RQFWS is a prestigious competition that unearths Australia's top food and wine products, it is dedicated to celebrating and promoting the nation's best of the best.

With more than 2600 entries in 2014 and a near 20 per cent increase in the Royal Queensland Wine Show entry numbers, The RQFWS continues to grow each year.

The eight competitions in 2015 will be made up of the Cheese & Dairy Produce Show, Ice-Cream, Gelato and Sorbet Competition, Branded Beef Competition, Branded Lamb Competition, Royal Queensland Wine Show (RQWS), the Beer & Cider Competition, Sausage King and Ham, Bacon and Smallgoods Competition.

ENTRIES CLOSE 10 APRIL

JUDGING 19-20 MAY

AWARDS PRESENTATION 22 MAY

Visit [www.rqfws.com.au](http://www.rqfws.com.au) for more information

**Ends**



## 2015 Royal Queensland Food & Wine show

## Media Release

---

### MEDIA ENQUIRIES:

Veronica Carew  
General Manager Communications  
Ph: 07 3253 3930/ 0408 323 631  
Email: [vcarew@rna.org.au](mailto:vcarew@rna.org.au)

Kelly Hawke  
Media and Communications Officer  
Ph: 07 3253 3931/ 0438 340 989  
Email: [khawke@rna.org.au](mailto:khawke@rna.org.au)