

23 January 2022

Fired up to find Australia's best beef and lamb

Australian red meat suppliers have the chance to benchmark and better promote their products, with entries opening today for the Royal Queensland Branded Beef and Lamb Awards.

The beef and lamb entries will be judged in April by a team of experts, including top chefs from award-winning restaurants, butchers, food consultants and food journalists.

The meat will be prepared for judging by food scientists following Meat Standards Australia and Department of Agriculture and Fisheries standards, to ensure each piece is cooked the same.

Chief Judge Elaine Millar said she expected to see a high quality of entries in the 2023 competition.

"Australia's beef and lamb is renowned globally for its exceptional quality and this competition attracts some of the most outstanding brands in the red meat retail market each year," she said.

"The competition allows suppliers to benchmark their products on a national scale, with the winners to receive medals to display on their product packaging, ensuring restaurants and consumers know they're purchasing an exceptional cut of meat."

This year's competition will feature eight classes across beef and lamb, with entries judged on five criteria including appearance (raw), tenderness, flavour, juiciness and overall liking.

Stockyard has cemented its status as the competition standout in recent years, claiming six Grand Champion Beef awards and 16 Gold, Silver and Bronze medals since 2017.

Entries must be in by Friday 24 March, with judging taking place from Monday 17 April and the winners to be announced at an awards presentation on Friday 19 May.

To enter go to www.rqa.com.au

ENTRIES CLOSE – FRIDAY 24 MARCH

JUDGING – MONDAY 17 APRIL (LAMB) AND TUESDAY 18 APRIL (BEEF)

AWARDS PRESENTATION – FRIDAY 19 MAY



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MEDIA ENQUIRIES:

Nicole Clifton
Media & Communications Officer
Ph: 07 3253 3931 / 0417 451 775
Email: nclifton@rna.org.au