

# BRANDED BEEF & LAMB AWARDS RESULTS CATALOGUE 2025



SHOWCASING  
AUSTRALIA'S BEST





# 2025 ROYAL QUEENSLAND AWARDS

The RNA's prestigious Royal Queensland Awards (RQA) celebrate the exceptional produce of Queensland and Australia honouring excellence and innovation. The awards showcase and reward the nation's finest beef, lamb, dairy, aquaculture, ice-cream, wine, beer and distilled spirits products paying homage to Australia's remarkable world-leading agricultural sector. The awards continue to expand with new competitions and categories introduced in 2024 to reflect evolving consumer and industry trends.

## BENEFITS INCLUDE

### ROYAL QUEENSLAND AWARD MEDALS

An opportunity to win a Royal Queensland Award medal – Gold, Silver & Bronze medals are awarded to the highest scoring products



### AWARD-WINNING PROMO KIT

Receive an award-winning promotional kit that includes digital copies of your medal artwork to help promote your winning products. You can use the medal artwork on your retail packaging, online branding, and general promotions.

### AUSTRALIA'S FINEST JUDGES

Receive comprehensive judging and scoring from Australia's top experts, enabling you to benchmark your product within the industry.

### ROYAL QUEENSLAND SHOW OPPORTUNITY

Opportunity to be featured at the Royal Queensland Show (Ekka). Product could be showcased at several key locations such as the Royal Queensland Cooking Stage, Royal Queensland Steak House, Sponsors Lounge and RNA Council & Corporate events.

### MARKETING

Be actively promoted by the Royal Queensland Show's Marketing and Communications team, with awards featured digitally and in print across the Show's documents and websites.

### COMMERCIAL OPPORTUNITIES

Opportunity to be featured at the Royal Queensland Wine Show wine tasting event 'Grape Grazing by Night' and have your award-winning products featured on the Royal International Convention Centre menu, offered to international, national and local events.

## WE INVITE YOU TO ENTER THE ROYAL QUEENSLAND AWARDS AND BENCHMARK YOUR PRODUCT AGAINST THE INDUSTRY'S BEST

Enter online at: Royal Queensland Awards [www.rqa.com.au/competitions](http://www.rqa.com.au/competitions)

For more information, please contact [entries@rna.org.au](mailto:entries@rna.org.au)

# ROYAL QUEENSLAND AWARDS BRANDED BEEF & LAMB COMPETITION

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The Royal Queensland Awards (RQA) Branded Beef and Lamb Competition unearths the nation's finest beef and lamb in the retail market. For a country that adores its red meat and produces some of the finest beef and lamb in the world, this competition is a true showcase of the best of the best.

Chief Judge Elaine Millar has once again lead a team of expert judges, including top chefs from award-winning restaurants, butchers, food consultants and food journalists.

## SUPPORTERS

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The RNA thanks the following supporters who have contributed towards prize money, prizes or conduct of the 2025 Royal Queensland Awards Branded Beef and Lamb Competition.

### COMPETITION SUPPORTER



### THE ROYAL NATIONAL AGRICULTURAL AND INDUSTRIAL ASSOCIATION OF QUEENSLAND (RNA)

ABN 41 417 513 726

Brisbane Showgrounds  
600 Gregory Terrace  
Bowen Hills Brisbane Qld 4006

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Albion Queensland Australia 4010

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# 2025 ROYAL QUEENSLAND AWARDS BRANDED BEEF & LAMB COMPETITION

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## COUNCIL STEWARDS

Cr Gary Noller, Cr Jane Onley, Cr Anna Ahern, Cr Lachie Hart

## CHIEF JUDGE

Ms Elaine Millar

## RNA COMPETITIONS SENIOR EVENT PLANNER

Liam O'Donnell

T: +61 7 3253 3989

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## HONOUR LIST

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The Royal Queensland Awards congratulates previous winners.

### WINNERS OF THE GRAND CHAMPION BEEF OF SHOW

2024	Andrews Meat Industries W.Black
2023	Paradigm Foods (Queensland) ICON Xb Wagyu
2022	Stockyard Pty Ltd (Queensland) Stockyard Black
2021	Stockyard Pty Ltd (Queensland) Stockyard Black
2020	Stockyard Pty Ltd (Queensland) Stockyard Kiwami
2019	Stockyard Pty Ltd (Queensland) Stockyard Kiwami

### WINNERS OF THE GRAND CHAMPION LAMB OF SHOW

2024	Tasmanian Quality Meats Trade Lamb
2023	Thomas Foods International (South Australia) Thomas Farms Lamb
2022	Royal Wholesale Meats (Northern Tasmania) Tasmanian Royal
2021	Midfield Meat International (South West Victoria) Union Station
2020	Woodward Foods Australia Australian Lamb
2019	Woodward Foods Australia HRW Tasmanian Lamb

# MEDAL ARTWORK



Award winning entries will be given access to the official RQA medal designs. Artwork will be supplied via email to all prize-winning exhibitors following the results announcement.

Exhibitors of the awards agree that all advertising, promotion or labelling from the competition will include the year of awards, class number and description of award. Exhibitors also agree that only the specific brand that receives the award can have any reference to that award.

Exhibitors can utilise the medal artwork on a product for a period of 12 months following the competition.

## EXHIBITOR PROMOTION OPPORTUNITIES

All medal winning exhibitors may have the opportunity to promote their award-winning product through the following channels:

1. Supply of award-winning product to the Royal International Convention Centre (Royal ICC) for inclusion on their menu compendium, which is offered to international, national and local events and featured on the printed menus.
2. The supply of award-winning product at:
  - a. Grape Grazing by Night – a celebration of all RQA award winners; and
  - b. RNA managed outlets at the Royal Queensland Show (Ekka)

Additional opportunities may be available at the RNA's discretion including the cooking stage and the Royal Queensland Tastes area.

Following the announcement of the awards, exhibitors interested in participating in any or all of the promotional opportunities should contact the RNA Competitions & Events Planner.

## ROYAL QUEENSLAND AWARDS BRANDED BEEF AND LAMB COMPETITION CLASSES

### BRANDED BEEF

CLASS 1	Grain Fed Class MSA Graded entries only
CLASS 2	Grass Fed Class MSA Graded entries only
CLASS 3	Wagyu Class AUS-MEAT Marble Score 6 or less MSA and Non MSA
CLASS 4	Wagyu Class AUS-MEAT Marble Score 7+ MSA and Non MSA
CLASS 5	Open Class Open to all other brands not listed in classes 1, 2, 3 and 4. Excludes Wagyu entries. Wagyu entries must be entered into Class 3 or 4

### CHAMPION MSA GRADED BRANDED BEEF

Selected from first place winning entries in classes 1 and 2.

### GRAND CHAMPION BRANDED BEEF

Selected from first place winning entries from Classes 1, 2, 3, 4 and 5.

## BRANDED LAMB

<b>CLASS 6</b>	Branded Lamb - 20kg or less MSA and Non MSA Average body output minimum 80 per week
<b>CLASS 7</b>	Branded Lamb – 20kg or more MSA and Non MSA Average body output minimum 80 per week
<b>CLASS 8</b>	Restaurant Trade Branded Lamb – More than 24kg MSA and Non MSA Average body output 20 – 79 per week

## CHAMPION BRANDED LAMB

Selected from first place winning exhibits from Classes 6, 7 and 8.

AWARD	CAT. NO.	EXHIBITOR	COMMERCIAL NAME	STATE	SCORE
<b>BRANDED BEEF</b>					
CLASS 1		Grain Fed Class			
Gold	7	Stockyard Beef	Stockyard Gold	QLD	83.1
Silver	5	NH Foods Australia	Angus Reserve Black Angus Beef	NSW	81.5
Bronze	2	Australian Meat Group	Southern Grain 150 Day Angus	VIC	70.8
	1	Andrews Meat Industries	Grainge	NSW	68.0
	3	JBS Australia	JBS Australia Riverina Angus MB2+ MSA	QLD	68.0
	4	Mort & Co Ltd.	Sir Thomas	QLD	62.0
	6	PFD Foods Pty Ltd	ARLO	VIC	68.3
	8	Thomas Foods International	Angus Pure Grain Fed Beef	QLD	61.8
CLASS 2		Grass Fed Class			
Gold	9	Australian Meat Group	Josdale Angus Grass fed	VIC	73.3
Silver	10	Australian Meat Group	Southern Ranges Grass Fed	VIC	65.5
Bronze	13	Thomas Foods International	Angus Pure Grass Fed Beef	QLD	63.3
	11	Coles	Coles Graze Grassfed Beef	QLD	57.3
	12	NH Foods Australia	Manning Valley Naturally Grassfed Beef	NSW	58.3
CLASS 3		Wagyu Class AUS-MEAT Marble Score 6 or less			
Gold	14	Andrews Meat Industries	Tajima Australian Grainfed Wagyu	NSW	86.1
Silver	16	Harmony Agriculture & Food Company Pty Ltd	Black Opal	VIC	83.5
Bronze	23	Paradigm Foods	Yugo XB WAGYU	QLD	83.0
	15	Elbow Valley Beef Pty Ltd	Sir Harry	QLD	74.0
	17	Harmony Agriculture & Food Company Pty Ltd	Omino	VIC	71.0
	18	Jac Wagyu	Jac Wagyu	NSW	82.3
	19	Kilcoy Global Foods	Carrara Wagyu	QLD	77.8
	20	Mort & Co Ltd.	The Phoenix	QLD	74.3
	22	Paradigm Foods	ICON XB WAGYU	QLD	80.3
	24	Stockyard Beef	Stockyard Silver	QLD	78.3
CLASS 4		Wagyu Class AUS-MEAT Marble Score 7+			
Gold	36	Paradigm Foods	ICON XB WAGYU	QLD	94.0
Silver	39	Stockyard Beef	Kiwami by Stockyard	QLD	93.1
Bronze	25	Andrews Meat Industries	Tajima Australian Grainfed Wagyu	NSW	92.8
	26	Andrews Meat Industries	W. Black	NSW	90.0
	27	Andrews Meat Industries	Shiro Kin	NSW	91.3
	28	Elbow Valley Beef Pty Ltd	Sir Harry	QLD	91.5
	29	Harmony Agriculture & Food Company Pty Ltd	Black Opal	VIC	86.3
	30	Harmony Agriculture & Food Company Pty Ltd	Omino	VIC	87.7
	31	Jac Wagyu	Jac Wagyu	NSW	87.0
	32	Kilcoy Global Foods	Carrara Wagyu	QLD	82.5
	33	King River	JEWEL	QLD	82.0
	34	Mort & Co Ltd.	The Phoenix	QLD	89.8
	35	Mort & Co Ltd.	Master Selection	QLD	90.5
	37	Paradigm Foods	Yugo XB WAGYU	QLD	88.3
	38	Paradigm Foods	Senku Wagyu	QLD	85.0
40	Stockyard Beef	Stockyard Black	QLD	88.8	

AWARD	CAT. NO.	EXHIBITOR	COMMERCIAL NAME	STATE	SCORE
CLASS 5		Open Class			
Gold	45	JBS Australia	JBS Australia Yardstick MB2+	QLD	81.4
Silver	42	Coles	Coles Finest Carbon Neutral Beef	QLD	74.3
Bronze	46	Kilcoy Global Foods	Kilcoy Diamond Choice	QLD	72.5
	41	Coles	Coles Beef	QLD	71.3
	43	JBS Australia	JBS Australia Pure Prime MB3+	QLD	69.5
	44	JBS Australia	JBS Australia Bachelor MB2+	QLD	62.3
	47	Kilcoy Global Foods	Ebony Angus Choice	QLD	65.0
	48	Kilcoy Global Foods	Ebony Angus Prime	QLD	63.0
	49	Kilcoy Global Foods	Kilcoy Pure Choice	QLD	72.0
	50	Kilcoy Global Foods	Kilcoy Pure Prime	QLD	72.0
	51	Midfield Meat International Pty Ltd	Coorong Black	VIC	67.7
	52	Midfield Meat International Pty Ltd	Union Station	VIC	43.5

### CHAMPION MSA GRADED BRANDED BEEF OF SHOW

Selected from first place winning entries in classes 1 and 2.

Sash, Trophy

Stockyard Beef - Class 1 Cat. No. 7 - Stockyard Gold

**STOCKYARD**  
ESTABLISHED 1958, AUSTRALIA

### GRAND CHAMPION BRANDED BEEF OF SHOW

Selected from first place winning entries from Classes 1, 2, 3, 4 and 5.

Trophy, Banner

Paradigm Foods - Class 4 Cat. No. 36 - ICON XB WAGYU



**PARADIGM**  
FOODS

AWARD	CAT. NO.	EXHIBITOR	COMMERCIAL NAME	STATE	SCORE
<b>BRANDED LAMB</b>					
CLASS 6					
Gold	62	TASMANIAN LAMB COMPANY	LAMB OF TASMANIA TRADE LAMB	QLD	87.8
Silver	60	Royal Wholesale Meats	Tasmanian Royal	QLD	86.7
Bronze	61	Royal Wholesale Meats	Royal Trade	QLD	84.5
	53	Australian Wholesale Meats / Minerva Foods	Australian Wholesale Meats / Minerva Foods	VIC	81.5
	54	Coles	Coles Finest Lamb	QLD	64.0
	55	Coles	Coles Graze Lamb	QLD	77.0
	56	Coles	Coles Lamb	QLD	79.0
	57	Midfield Meat International Pty Ltd	Union Station	VIC	74.7
	58	Midfield Meat International Pty Ltd	'246'	VIC	67.5
	59	Milly Hill Pty Ltd	Milly Hill	NSW	83.7
	63	Tasmanian Quality Meats	Tasmanian Quality Meats Trade Lamb	TAS	78.7
CLASS 7					
Gold	72	Royal Wholesale Meats	Tasmanian Royal	QLD	90.0
Silver	73	Royal Wholesale Meats	Royal Trade	QLD	87.0
Bronze	77	WHITE STRIPE FOODS PTY LTD	White Pyrenees Lamb	NSW	82.5
	64	Australian Wholesale Meats / Minerva Foods	Australian Wholesale Meats / Minerva Foods	VIC	79.3
	65	Coles	Coles Finest Lamb	QLD	76.3
	66	Coles	Coles Graze Lamb	QLD	70.8
	67	Coles	Coles Lamb	QLD	73.0
	68	Midfield Meat International Pty Ltd	Union Station	VIC	77.8
	69	Midfield Meat International Pty Ltd	'246'	VIC	66.8
	70	Milly Hill Pty Ltd	Milly Hill	NSW	81.0
	71	Protein Partners Australia	Talgai Dorper	QLD	73.7
	74	TASMANIAN LAMB COMPANY	LAMB OF TASMANIA TRADE LAMB	QLD	71.0
	75	Tasmanian Quality Meats	Tasmanian Quality Meats Trade Lamb	TAS	78.3
	76	Thomas Foods International	Mount Schank Prestige Australian Lamb	QLD	79.3
CLASS 8					
Gold	78	Australian Wholesale Meats / Minerva Foods	Australian Wholesale Meats / Minerva Foods	VIC	88.8
Silver	82	Royal Wholesale Meats	Royal Trade	QLD	87.3
Bronze	81	Royal Wholesale Meats	Tasmanian Royal	QLD	82.8
	79	Midfield Meat International Pty Ltd	Union Station	VIC	75.5
	80	Midfield Meat International Pty Ltd	'246'	VIC	81.8
	83	TASMANIAN LAMB COMPANY	LAMB OF TASMANIA RESTAURANT QUALITY	QLD	77.0
	84	Tasmanian Quality Meats	Tasmanian Quality Meats Trade Lamb	TAS	78.0

## CHAMPION BRANDED LAMB OF SHOW

Selected from first place winning exhibits from Classes 6, 7 and 8.

Trophy, Banner

Royal Wholesale Meats - Class 7 Cat. No. 72 - Tasmanian Royal





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